

Puh... hard times. If I would just have a (good) website

But hey. There is WordPress. How difficult can it be?







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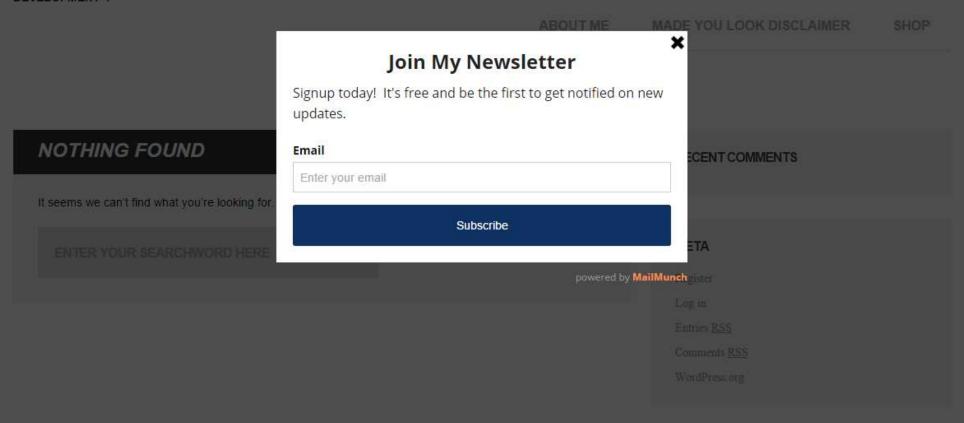
Register

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### **#RACQUEL BROOKS**

"AN UNUSUAL SHIFT OCCURRED WHEN I DECIDED TO PUSH THE BOUNDARIES. I AM A PASSIONATE BELIEVER THAT THE ETHICAL USE OF PSYCHOLOGICAL TECHNIQUES CAN BE AN EFFECTIVE TOOL FOR PERSONAL DEVELOPMENT".



#### KV Membership Form

#### Work with us as Volunteer

Kalimati Voice requires a highly motivated individual to assist in its external and internal programs.

To Join Kalimati Voice as Volunteer: Fill this KV Volunteer Form online.

## Kalimati Voice Volunteer Membership Form Please enter your personal details for Volunteer profile \* Required Title \* Full Name \* Present Address (Street Name) \* Email Address \* Qualification \*

#### Google Translator

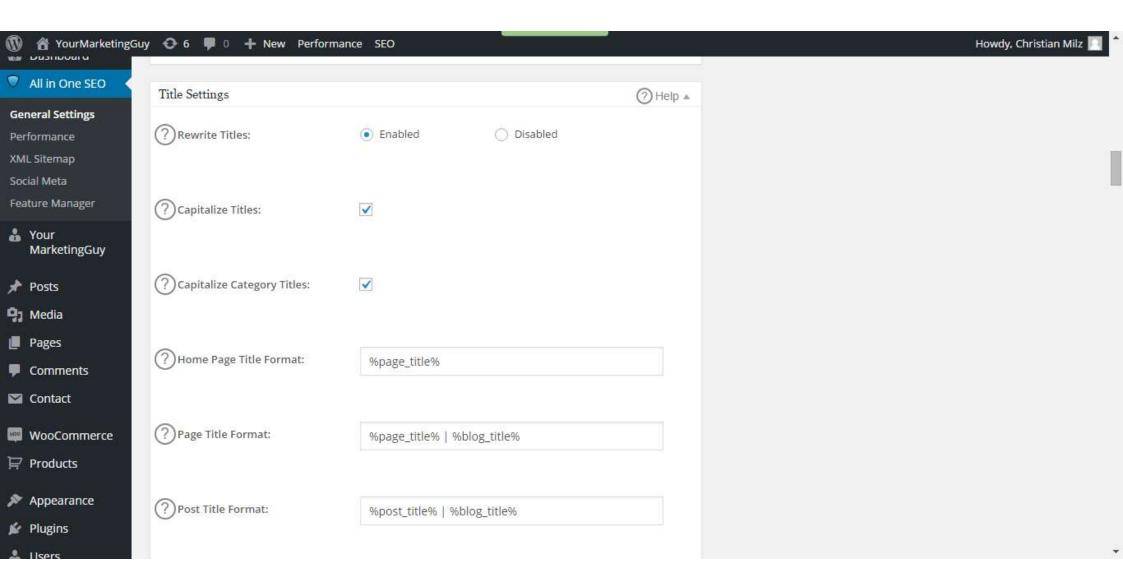


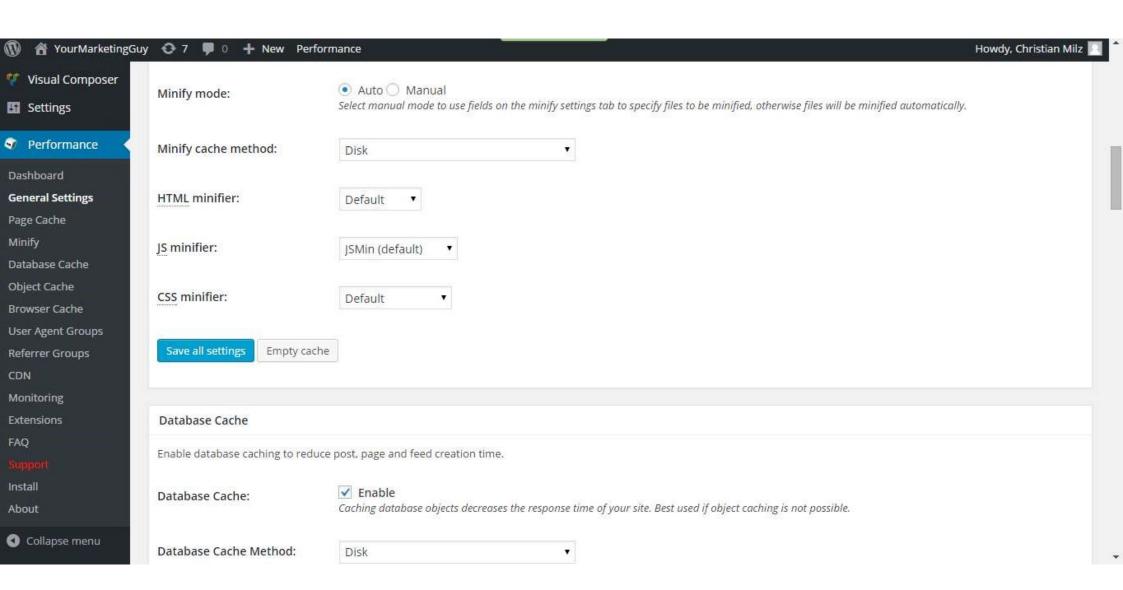




#### Feedback Us:

How satisfied are you with our website ??





## Reality Check

### Automatically published test pages and posts remain

• Visitors read "Lorem ipsum", "This is a test page" or "This is how a post with a featured image looks like"

### New WordPress users log-in every 3rd day

• WordPress admins don't log-in every day to work on their website. Let's change that!

#### There is huge room for improvements on readability of pages & posts

• Most tips have suggested to improve the page layout to increase readability. With more content published than ever before, a nicely structured post can be the game-changer at the end of the day.

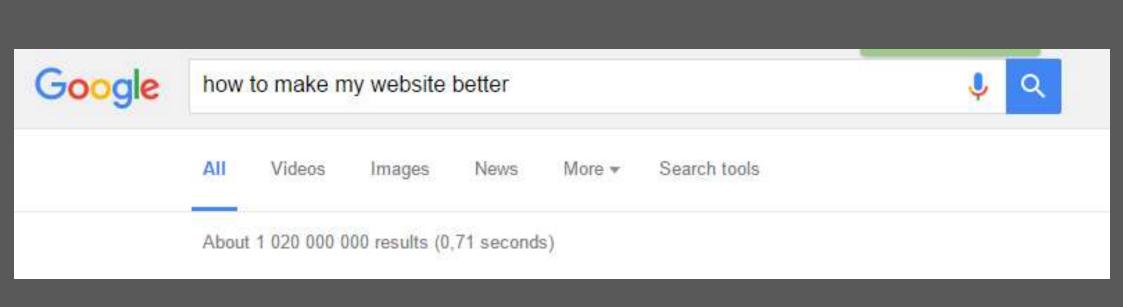
#### Websites with lots of content and online-shops are in need

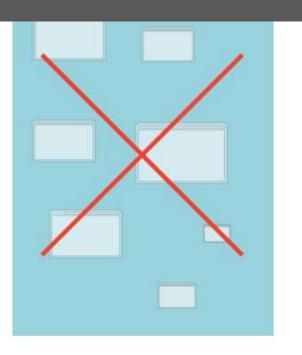
 Nicely developed and designed websites with 10+ pages and a blog with several posts are doing obvious mistakes

# Johan's Reality

This takes so much time, looks horrible & my bank account remains empty

This is it!
I will Google like a pro!





Your website

#### Successful webmasters think like this...

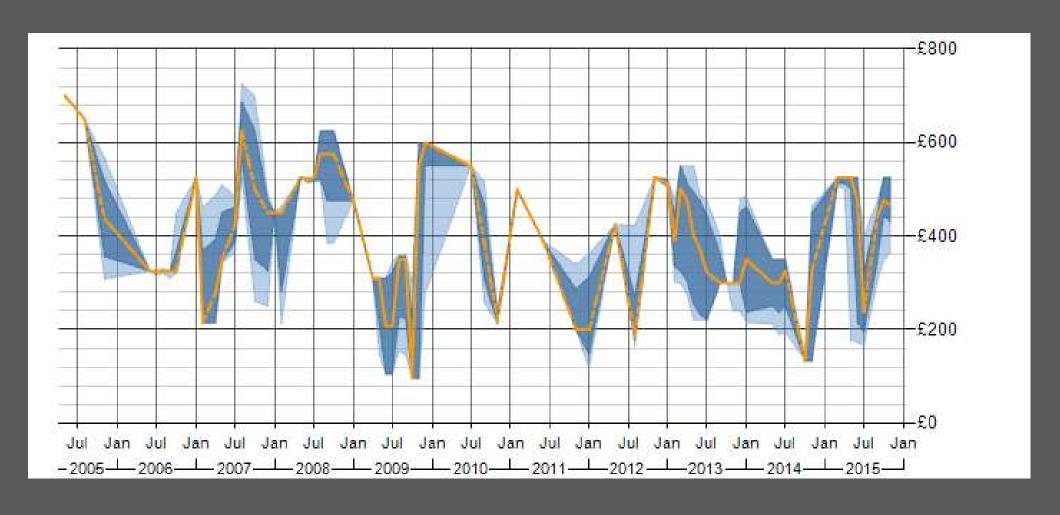
- What do my users need / want?
- How can I make something better for my users?
- I will work on my website until I know for a fact that my website is better than others in my field
- I will look at some of my webpages today and make a list of what can be improved

# Johan's Reality

Fine... Google doesn't help me

Wait. Somebody must know all this stuff. And they can help me!

## How much can it cost...



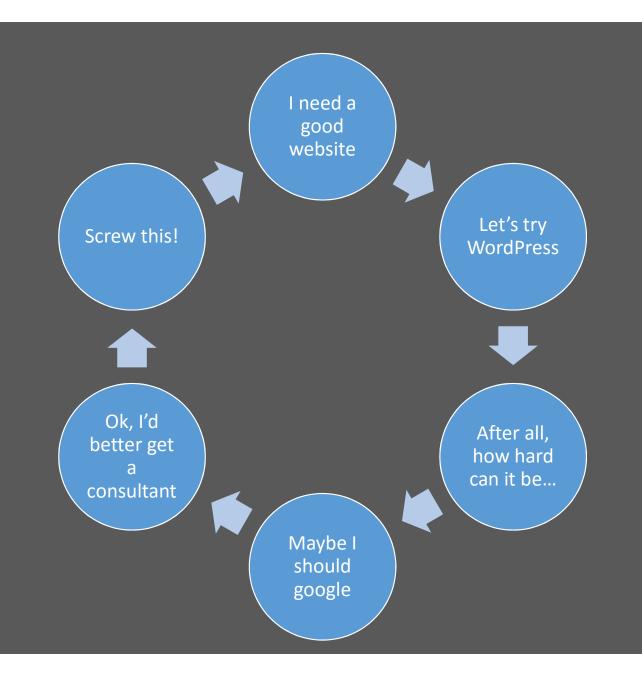
### Johan is not alone

74,652,825 sites out there are depending on WordPress.

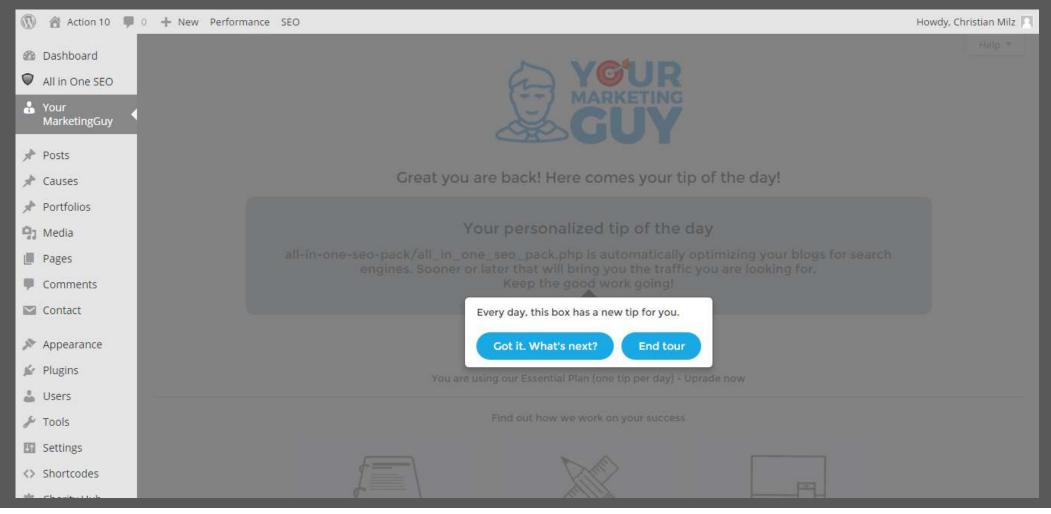
22% of New U.S. Domains Run on WordPress

WordPress accounts for 18.9% of all websites.

WordPress Is Most Popular With Business Websites



## Breaking the Cycle



# Meet me where the food is

christian@yourguy.marketing